

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Schireson

Application No.: 10/071,945

Filing Date: 2/5/02

For: AN E-COMMERCE STORE
MANAGEMENT USER INTERFACE
FOR PERFORMING WEB SITE
UPDATES

} Examiner: Cheung, M.

} Art Unit: 3694

} Conf. No.: 3623

RESPONSE TO NON-FINAL OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed November 16, 2007 for the above captioned patent application, Applicant respectfully requests entry of the following amendments and consideration of the following remarks.